



ALLON_I3



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WP3 - Support to the identification of investment projects

MS1- Study and identification of business cases

Overview	
Name of SME	Vizioncrafft [https://www.vizioncrafft.com/]
Region	Athens
Location	Greece
Focus Area	HealthTech, Mobility (social impact)
Business case title	
Description	<p>The AI-driven wearable personal assistant for the blind and visually impaired people:</p> <p>VizionCraFFt is pioneering the future of assistive technology with its state-of-the-art AI-powered device designed to enhance the lives of individuals with vision-based needs. By integrating image recognition, voice control, and advanced navigation technologies, our device offers real-time information access and empowers users to navigate their surroundings with greater independence and confidence.</p>
Stakeholder Involvement	
Key Stakeholder	Individuals, organizations
Business Model	
Core Activities/Services	<p>Imagine a portable gadget designed like a smart automatic assistant that can "see" the world using tiny cameras and sensors. These cameras capture images, and the sensors use something called LiDAR to sense distances.</p> <p>Then, this clever device uses advanced software — kind of like a smart brain — powered by artificial intelligence (AI). This "brain" analyzes the images and distances to help someone who can't see navigate their environment more easily.</p> <p>It's like having a trusty guide whispering directions into your ear, making sure you're safe and on the right path.</p>
Value Preposition	

Target Market	Greece, Global
Capacity Building Needs	

Investment Opportunities	
Product/Service Sales	
Service revenue	
Licensing and Royalties (EU, National, Public Funding)	EU, non-EU and national schemes
Other Incomes	
Critical Assumptions and Constraints	
Assumption	
Constraints	
Contact Information	
Lead Organization	Vizioncraftt
Contact Person	Petros Sevdagian [psev@vizioncraftt.com]