



ALLON\_I3



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the European Union

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## **WP3 - Support to the identification of investment projects**

# **MS1- Study and identification of business cases**

## Overview

<b>Name of SME</b>	Dataphoria
<b>Region</b>	Athens
<b>Location</b>	Greece
<b>Focus Area</b>	ICT and Industry 4.0, Sustainable Development
<b>Business case title</b>	
<b>Description</b>	Dataphoria is an award-winning greentech startup and one of Greece's first tech impact investments, trusted by Fortune 500 companies, startups, SMEs, organizations, and governments. Harnessing cutting-edge data technology, we simplify ESG by turning sustainability into a growth catalyst through guided onboarding, streamlined data capture, tailored analytics, and seamless result-sharing. Our "lite yet meaningful" approach empowers forward-thinking leaders to focus on what truly matters, driving impact, standing out, and unlocking new opportunities with confidence.

## Stakeholder Involvement

<b>Key Stakeholder</b>	SMEs, startups, organizations, governments
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## Business Model

<b>Core Activities/Services</b>	The ESG Analytics Platform that focuses on the most relevant ESG and Impact metrics just for you, providing data-driven insights, simplifying your sustainability transition roadmap, and effectively communicating your performance.
<b>Value Proposition</b>	At Dataphoria, we blend data and sustainability to deliver analytics, monitoring, and visualization services centered around ESG. We empower companies to develop their ESG strategies and provide continuous, real-time insights into their performance. We've created the first Analytics-as-a-Service solution in Greece dedicated to sustainable development. Through this platform, we provide our clients with all the necessary data for accurate and consistent reporting, aimed at significantly improving their ESG performance.

<b>Target Market</b>	Greece, Global
<b>Capacity Building Needs</b>	Business development in the EU

Investment Opportunities	
<b>Product/Service Sales</b>	
<b>Service revenue</b>	
<b>Licensing and Royalties (EU, National, Public Funding)</b>	EU, non-EU and national schemes
<b>Other Incomes</b>	
Critical Assumptions and Constraints	
<b>Assumption</b>	
<b>Constraints</b>	
Contact Information	
<b>Lead Organization</b>	Dataphoria
<b>Contact Person</b>	Anastasis Stamatis [ <a href="mailto:anastasis@dataphoria.gr">anastasis@dataphoria.gr</a> ], Co-founder & CEO