



ALLON_I3



**Funded by
the European Union**

101132868 — Allon_I3 — I3-2022-CAP2b

WP3 - Support to the identification of investment projects

MS1- Study and identification of business cases

Overview	
Name of SME	Protabean
Region	Northern Denmark
Location	Aars
Focus Area	New production method for green proteins
Business case title	Looking for production and test companies
Description	The company is looking for a partnership with producers of pasta, pizza and other food related products aiming to increase the protein level in the food
Stakeholder Involvement	
Key Stakeholder	N/A
Business Model	
Core Activities/Services	Have invented a new method for extracting proteins from bean in a clean and ecological way. The protein will be sold as ingredients in human food products.
Value Proposition	Alternative proteins are healthy and rich on nutrition. Make products more valuable and more crispy.
Target Market	Pizza and pasta producers
Capacity Building Needs	Network they can use to find retailers fitting for their needs

Investment Opportunities

Product/Service Sales	Their main source of income is from the sale of their products
Service revenue	N/A
Licensing and Royalties (EU, National, Public Funding)	N/A
Other Incomes	N/A

Critical Assumptions and Constraints

Assumption	N/A
Constraints	N/A

Contact Information

Lead Organization	NDEU
Contact Person	Steffen Helledie sth@ndeu.dk +45 2227 2935